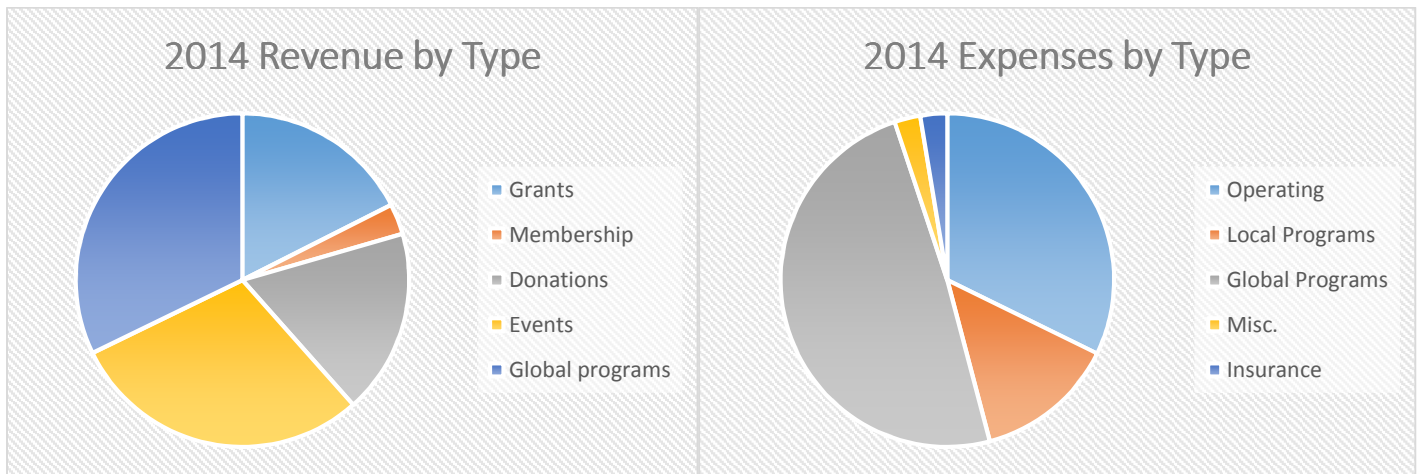
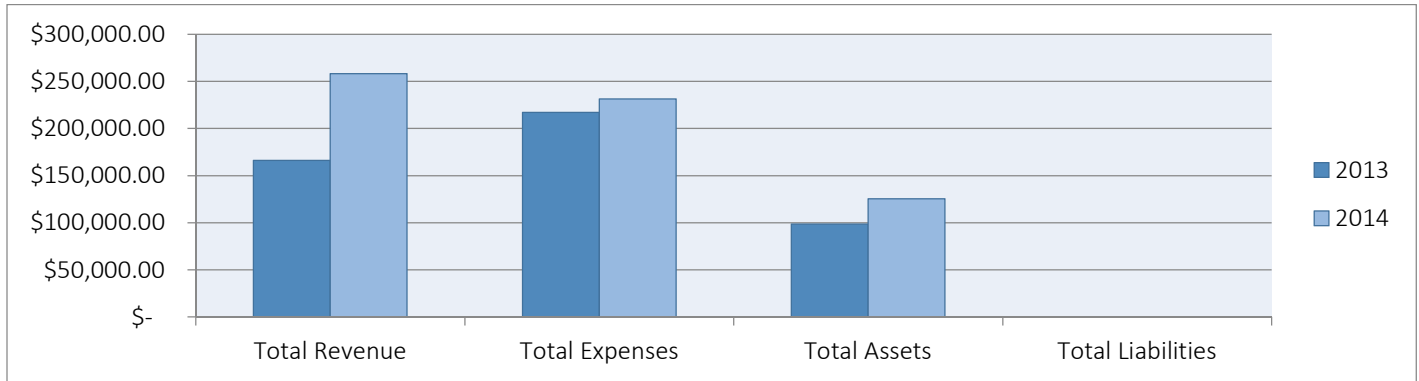


# 2014 Financial Summary



In 2014, Denver Sister Cities provided \$3.20 in activity for each \$1 spent.

## Highlights of 2014...

### Awards:

- **Innovation in Arts & Culture Award** from **Sister Cities International** to the **Ulaanbaatar Committee**
- **Most Innovative Award** from **U.S. –China Sister Cities International** to the **Kunming Committee**
- **South-South Cooperation for Partnership Award** from **the United Nations** to the **Kunming and Nairobi Committees** for the Sino-African Initiative

**Denver’s Worldwide Festival**, held September 7 at the McNichols Building in Civic Center Park.

### Board of Directors

Gayle Stallings, President  
 Michael Frank, Vice-President  
 Polly Cox, Secretary  
 Anna Hansen, Treasurer  
 Jim Aubrey  
 Breckenridge Grover  
 Brande Micheau  
 Derek Okubo  
 Brian Powers  
 Abdul Sesay  
 Debbie Kacik, CLAC Liaison

### CLAC

Axum: Charles Kreiman  
 Brest: Laurette Heppell  
 Chennai: Karin Schumacher  
 Karmiel: Larry Herzekow  
 Kunming: Jeanie Johnson  
 Nairobi: Joseph Odhiambo  
 Potenza: Maria Allen  
 Takayama: Steve Comstock  
 Ulaanbaatar: Jim Wagenlander  
 CLAC Liason: Debbie Kacik

### Corporate Members

Metropolitan State University, Platinum  
 Denver International Airport, Gold  
 Visit Denver, Gold  
 Farmers Insurance, Gold  
 Magnolia Hotel, Gold  
 Colorado School of English, Bronze  
 International School of Denver, Bronze  
 Johnson and Wales University, Bronze



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# *Annual Report 2014*

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It was an honor to serve as board president in 2014, a year of big changes for the organization. During the year we made dynamic new plans to move Denver Sister Cities forward as a world class international organization and full partner with the city of Denver. Our new board, elected in December, has the expertise to lead us to these new goals. I want to thank our hard-working, dedicated staff, Beth Hendrix and Tamara Bisbal, for their help. Denver Sister Cities has become a leader among sister city organizations in the United States. I know that Dr. Michael Frank will be the kind of board president that we need to make our plans a reality.



**Gayle Stallings, President of Denver Sister Cities International**



I'm thrilled to serve as Denver Sister Cities' second Executive Director! 2014 was a year of exciting growth and change: we underwent a strategic planning process to determine our future direction and structure; we implemented communications and programming with our newest Friendship City of Akureyri, Iceland; and we established Denver's Worldwide Festival, a free celebration of global cultures. I remain highly inspired by the enthusiasm and dedication of the volunteers of DSCI, who are truly the heart and soul of this amazing agency, and I look forward to

**Beth Hendrix, Executive Director of Denver Sister Cities International**

## **Strategic Planning Summary**

The majority of 2014 involved the strategic planning process, professionally facilitated by Dr. Carolyn Love of Kebaya Consulting and funded by Mayor Hancock's office. Processes, procedures, and systems were evaluated, mainly regarding the governance of Denver Sister Cities and the roles of the Board of Directors, staff, and agency leadership. After a weekend-long retreat, the Board came to consensus regarding its structure and voted to create the City Leadership Advisory Council, made up of all chairs of our Sister City Committees. This move allows our City Chairs to continue to create incredible local and global programs, while our Board of Directors is now able to focus solely on the governance and support of Denver Sister Cities as a whole. Denver Sister Cities is now operating under a progressive shared leadership model with strong checks and balances. We believe that this shift in structure will strengthen each committee and the entire agency.

We're deeply grateful to Mayor Michael B. Hancock and Dr. Carolyn Love of Kebaya Consulting for their support of this planning process. **THANK YOU!**