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# Annual Report 2016

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Mission: To promote peace through mutual respect, understanding and cooperation with cultural, educational and economic endeavors

In 2016 we ambitiously launched numerous cultural events, educational and trade trips and student exchanges, while our Worldwide Festival and Gala expanded to partner with the South Metro Chamber and the Colorado Consular Corps. We will soon implement a new website and CRM system, have secured financial support from local universities and corporations, and enjoy a close relationship with the World Trade Center with whom we co-locate at Geotech. Our diverse board members have been generous with their time and resources and are greatly indebted to the hard work of our ED, Beth Hendrix. The best of luck to our incoming President, Tyler Rauert, who is uniquely qualified to carry us to a new level of global involvement.



## Dr. Michael Frank, 2015-16 Board President, Denver Sister Cities International



Our growth continues! In the last three years, Denver Sister Cities has seen increases in membership of 43%, social media engagement of 98%, mailing list of 57%, and fund balance of 4%. Most impressively, our volunteers donated an amazing 22,400 hours of their valuable time – the equivalent of 10.8 full-time employees! I cannot adequately express my appreciation to everyone who contributed so much to this cause that seems to be needed more now than ever – all I can do is **THANK YOU**.

Special gratitude goes to Michael Frank, our fantastic, inspirational and generous leader for the past two years.

Onward!

## Beth Hendrix, Executive Director, Denver Sister Cities International

## Board of Directors

Michael Frank, President  
Brian Powers, Vice-President  
Reggie Vegliante, Treasurer  
Jessica Skibo, Historian  
James Aubrey  
Debbie Kacik  
Tesla Miller  
Manuel Moreno  
Jason Nagy  
Derek Okubo  
Tyler Rauert  
Steve Sander  
Gayle Stallings  
Christopher Teed

## City Leadership

**Akureyri:** Aaron & Lacey Walker  
**Axum:** Charles Kreiman  
**Brest:** Laurette Heppell  
**Chennai:** Pani Beigi  
**Karmiel:** Andrew Thangasamy  
**Kunming:** Jeanie Johnson &  
France Addington-Lee  
**Nairobi:** Joseph Odhiambo  
**Potenza:** Maria Allen  
**Takayama:** Steve Comstock  
**Ulaanbaatar:** James Wagenlander  
**CLAC Liaison:** Gayle Stallings

## Corporate Members

**Diamond:**

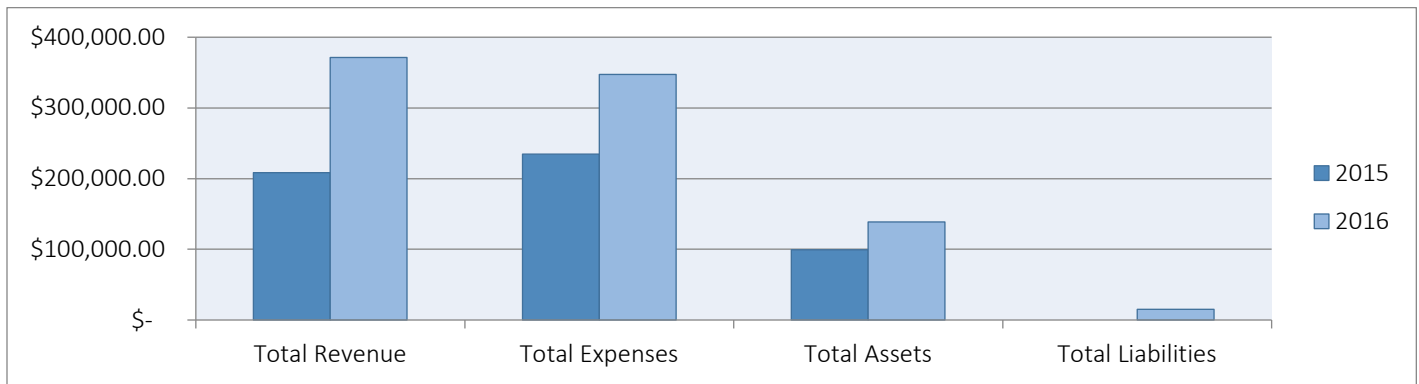


**Platinum:**

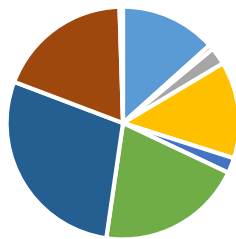


**Gold:** Denver International Airport  
Visit Denver

# 2016 Financial Summary

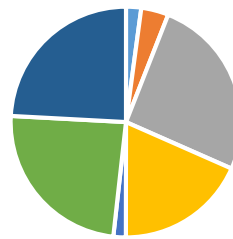


2016 Revenues



- Government
- Corporations
- Foundations
- Contributions
- Membership
- Local programs
- Adult trips
- Student trips
- Other

2016 Expenses



- Insurance
- Overhead
- Payroll
- Local programs
- Global programs
- Adult trips
- Student trips

**In 2016, Denver Sister Cities provided \$8.69 in activity for each \$1 spent.**

**This equates to \$60.89 in programming for each dollar invested in DSCI by the City and County of Denver and an almost 3:1 return of funds directly to the City Treasury through sales and use taxes.**

## Highlights of 2016...

- **11 youth delegations** serving 103 students for 1,421 travel days
- **19 cultural, governmental, and trade delegations** serving 96 adults for 1,237 travel days
- **32 local cultural events**, offering education and FUN to approximately 13,000 people
- **More than 22,400 hours** were donated by our amazing volunteers – the equivalent of 10.8 full-time employees
- **AWARD: Best Overall Program** (Population greater than 500,001) from Sister Cities International

